



# DON'T MISS THE 2025 SIM EXPO— CANADA'S PREMIER HEALTHCARE SIMULATION CONFERENCE— NOVEMBER 3 & 4.

“

The quality of the attendees and their focus on healthcare simulation was exceptional.

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*2024 SIM Expo Exhibitor*

## UNITE, COLLABORATE, SHARE KNOWLEDGE AND ADVANCE SIMULATION WITH GREAT MINDS IN HEALTHCARE

A true multidisciplinary conference, the SIM Expo hosts everyone from the simulation community—from a variety of professions—including clinicians, researchers and educators.

This year, we're diving into one of the most transformative forces in healthcare simulation with our theme of **AI IN SIMULATION: ETHICS, EVIDENCE, AND EXECUTION.**

## NETWORK & BUILD RELATIONSHIPS

Uniting the simulation community—academia and industry—the annual SIM Expo conference allows you to connect directly with decision-makers in healthcare simulation.



# 2025 SIM EXPO

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SIM Expo has brought vendors, current, and new customers together with increasing efficiency year over year. It is also the only event where vendors have the opportunity to participate in a vendor feedback session. Thank you for allowing us to help shape the future of SIM Expo!

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*Limbs and Things*





## WHY EXHIBIT?

As an important part of the simulation community, industry participants have dedicated networking time spread across both days and ample exhibit time. Plus, there are opportunities to participate in conference programming, such as demonstrations, showcases, networking and exhibit time, and games designed to drive participants to booths.

## JOIN US IN HISTORIC MONTREAL, CANADA

The 2025 SIM Expo will be held at the Montreal Marriott Chateau Champlain, located in the heart of downtown.

## REGISTER EARLY SPACE IS LIMITED

If you are a member of our Industry Collaborator program, take advantage of the membership discount.



# 2025 SIM EXPO

HEALTHCARE SIMULATION EXPOSITION  
NOVEMBER 3-4, 2025 • MONTREAL, QUEBEC

“  
Simulation Canada Expo is a great event. It is well put together by a fabulous team. The quality of attendees is second to none if you are looking to do business with the Canadian healthcare simulation community.  
”

*Pocket Nurse*

96%

OF ATTENDEES  
WOULD  
RECOMMEND  
THE SIM EXPO  
TO A COLLEAGUE

83%

AVERAGE CHANCE  
THAT EXHIBITORS  
WILL RETURN



  
Simulation  
Canada

## REGISTER NOW

To participate, please go to our website for our Exhibitor & Sponsor Prospectus and application form. Application forms must be received no later than October 3, 2025.

