



DON'T MISS THE 2024 SIM EXPO— CANADA'S PREMIER HEALTHCARE SIMULATION CONFERENCE—ON NOVEMBER 25 & 26.

UNITE, COLLABORATE, SHARE KNOWLEDGE AND ADVANCE SIMULATION WITH GREAT MINDS IN HEALTHCARE

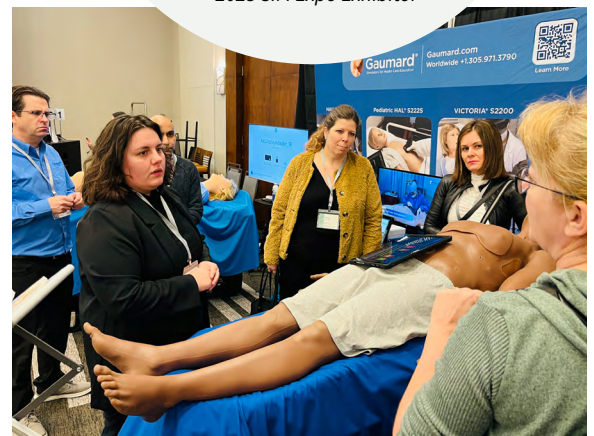
- A true multidisciplinary conference, the SIM Expo hosts everyone from the simulation community—from a variety of professions—including clinicians, researchers and educators.
- This year, we focus on how we can better advocate for, within and using simulation with our theme of **SIMULATION AND ADVOCACY**.

NETWORK & BUILD RELATIONSHIPS

- Uniting the simulation community—academia and industry—the annual SIM Expo conference allows you to connect directly with decision-makers in healthcare simulation.

“
 Conversations with attendees were very meaningful — great group of people drawn to this event! Lots of time to network with attendees.
 ”

2023 SIM Expo Exhibitor



2024 SIM EXPO

“
 The SIM Expo is the only tradeshow I attend on an annual basis that feels like a packed room full of decision makers across the country, while still providing a personalized experience beneficial for each vendor. We will continue attending the show for as long as it goes!
 ”

2023 SIM Expo Exhibitor



WHY EXHIBIT?

- As an important part of the simulation community, industry participants have dedicated networking time spread across both days and ample exhibit time. Plus, there are opportunities to participate in conference programming, such as demonstrations, showcases, networking and exhibit time, and games designed to drive participants to booths.

JOIN US IN BEAUTIFUL BANFF, CANADA

- The 2024 SIM Expo will be held at the “Castle in the Rockies”—the Fairmont Banff Springs—nestled within the Banff National Park, a UNESCO World Heritage Site.

REGISTER EARLY SPACE IS LIMITED

- If you are a member of our Industry Collaborator program, take advantage of the membership discount.

97%

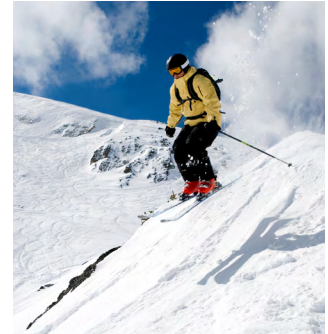
OF ATTENDEES
WOULD
RECOMMEND
THE SIM EXPO
TO A COLLEAGUE

82%

OF EXHIBITORS
RATE SIM EXPO
AS “OUTSTANDING”
OR “BETTER THAN OTHER”
CONFERENCES
OF SIMILAR SIZE

95%

AVERAGE
CHANCE THAT
EXHIBITORS
WILL RETURN



REGISTER NOW To participate, please complete the [2024 SIM Expo Sponsor & Exhibitor Application Form](#). Application forms must be received no later than October 25, 2024.

2024 SIM EXPO



HEALTHCARE SIMULATION EXPOSITION
NOVEMBER 25–26
FAIRMONT BANFF SPRINGS · BANFF, ALBERTA

“

SIM Expo is a great conference series to connect with new and existing simulation experts, it sets me up for upcoming customer appointments resulting from the conference.

”

2023 SIM Expo Exhibitor


Simulation
Canada